

D B CORP LTD.

KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)							
	FY 17-18	Q3 FY18	Q3 FY19	Variance % (YOY)	YTD Dec 9 Months FY18	YTD Dec 9 Months FY19	Variance % (YOY)
	12 Months	3 Months	3 Months		9 Months	9 Months	
Profit & Loss Items							
Advt Revenue	16416	4261	4813	13.0%	12557	13494	7.5%
Circulation Revenue	4981	1262	1301	3.1%	3729	3964	6.3%
Total Revenue	23349	5965	6616	10.9%	17675	18883	6.8%
NP prices (MT)	36159	35493	45390	27.9%	35771	43312	21.1%
News Print Cost/Total Cost	41.8%	41.5%	48.3%		41.8%	47.7%	
Personnel Cost/Total Cost	25.0%	24.1%	21.4%		25.4%	22.2%	
Other Operational Cost/Total Cost	33.2%	34.4%	30.3%		32.7%	30.1%	
Total Cost	17474	4531	5200	14.8%	12851	14741	14.7%
EBIDTA	5875	1434	1417	-1.2%	4824	4142	-14.1%
EBIDTA Margin	25.2%	24.0%	21.4%		27.3%	21.9%	
PAT	3240	781	756	-3.2%	2669	2194	-17.8%
Pat Margin	13.9%	13.1%	11.4%		15.1%	11.6%	
Balance Sheet Items							
Gross Fixed Assets	15896	15501	16204		15501	16204	
Net Fixed Assets	9634	9402	9247		9402	9247	
Secured Gross Term Debt	0	129	0		129	0	
Secured Net Term Debt	(3223)	(2359)	(958)		(2359)	(958)	
Tangible Networth	19291	18633	18140		18633	18140	
Debt / Equity	0.00	0.01	0.00		0.01	0.00	
Debt / EBIDTA	0.00	0.02	0.00		0.02	0.00	
ROCE	24.3%	25.0%	20.4%		25.0%	20.4%	
RONW	16.8%	17.4%	14.7%		17.4%	14.7%	
Current Ratio (Including Term Loan Liabilities due in 1 Year)	4.3	3.9	3.8		3.9	3.8	
Total Outside Liabilities/Tangible Net Worth	0.2	0.2	0.3		0.2	0.3	
Inventory Turnover (Days)	80	90	93		90	93	
Debtors Turnover (Days)	83	92	93		92	93	